

# INTERVIEW PREPARATION

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+91 +91 6362 266 215

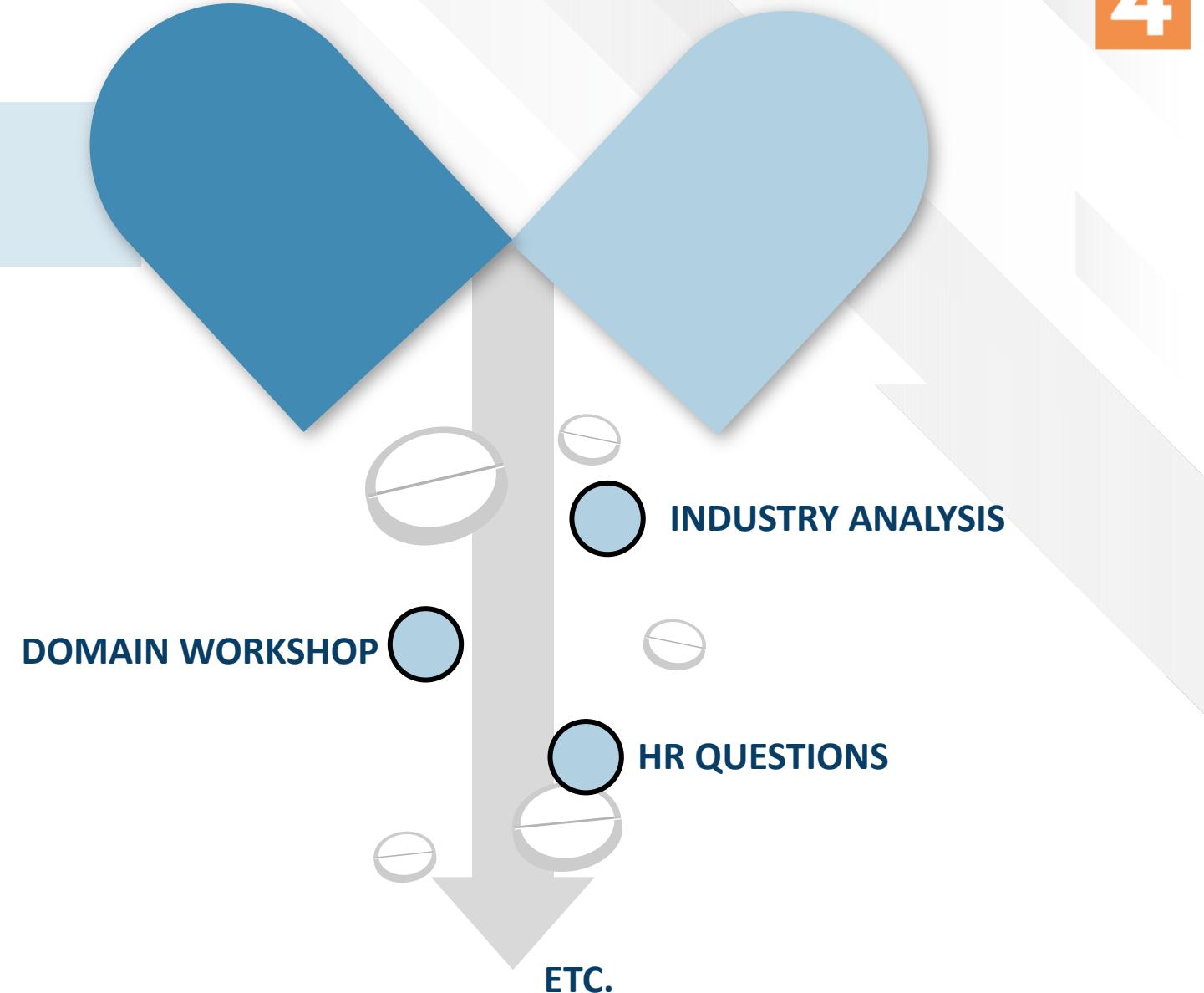
[connect@4titude.co.in](mailto:connect@4titude.co.in)



If opportunity doesn't knock,  
Build a door!



Gain insights about your dream  
company and the industry to  
Make the most out of your shortlist.



# DIFFERENT TYPES OF INTERVIEWS



**BEHAVIORAL INTERVIEWS**



**SITUATIONAL INTERVIEWS**



**RESUME BASED INTERVIEWS**



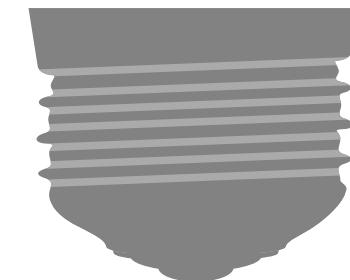
**FIT INTERVIEWS**



**INDUSTRY/FUNCTION/MBA  
KNOWLEDGE BASED INTERVIEWS**



**CASE INTERVIEWS / GUESSTIMATES**



# ROLES & INTERVIEW TYPES



## Management Consulting

- › Case studies
- › Guesstimates
- › Fit Interview
- › Functional / Domain



## Product Management

- › Case studies
- › Guesstimates
- › Fit Interview



## BD/Sales

- › Resume based
- › Situational & Behavioral
- › Case studies
- › Sales Pitch / Persuasion



## Project Management

- › Behavioral & Situational
- › Resume based
- › Case Studies
- › Negotiations

# ROLES & INTERVIEW TYPES



## Analytics

- › Case studies
- › Guesstimates
- › Data Analysis



## Strategy

- › Industry Analysis
- › Company Analysis
- › Key trends in industry
- › Growth/Entry strategy
- › Case Studies
- › Situations & Behavioral
- › Resume based



## General Management

- › Resume based
- › Behavioral & Situational
- › Current Affairs
- › Industry & Market trends



## Technology

- › Use case of Tech in business
- › Resume based
- › Behavioral & Situational

# PROGRAM OBJECTIVE

To ensure students are well prepared to tackle any type of Interviews

To empower students with adequate knowledge about various industries

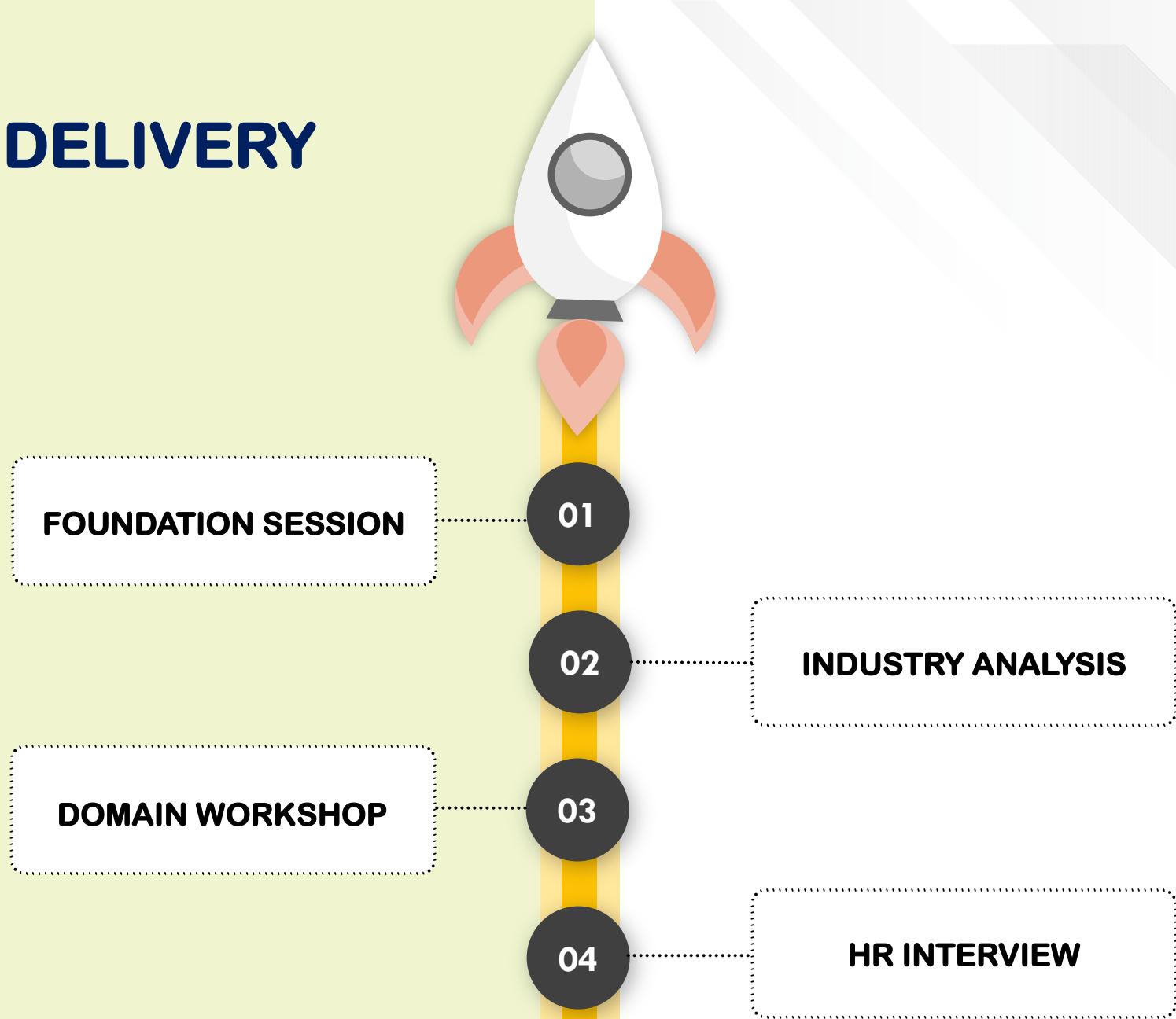
To maximize the performance and hence the chance of clearing interviews

Provide constructive criticism to facilitate continuous improvement

To provide students with all the necessary guidance and support to achieve their goals



# PROGRAM DELIVERY



# MODULE OVERVIEW

**A**

## TECHNICAL INTERVIEW

- INDUSTRY ANALYSIS
- DOMAIN WORKSHOPS

## HR INTERVIEW

(CV Based, Situational &  
Behavioral Questions)

**B**

# PROGRAM DETAILS

## Industry Analysis

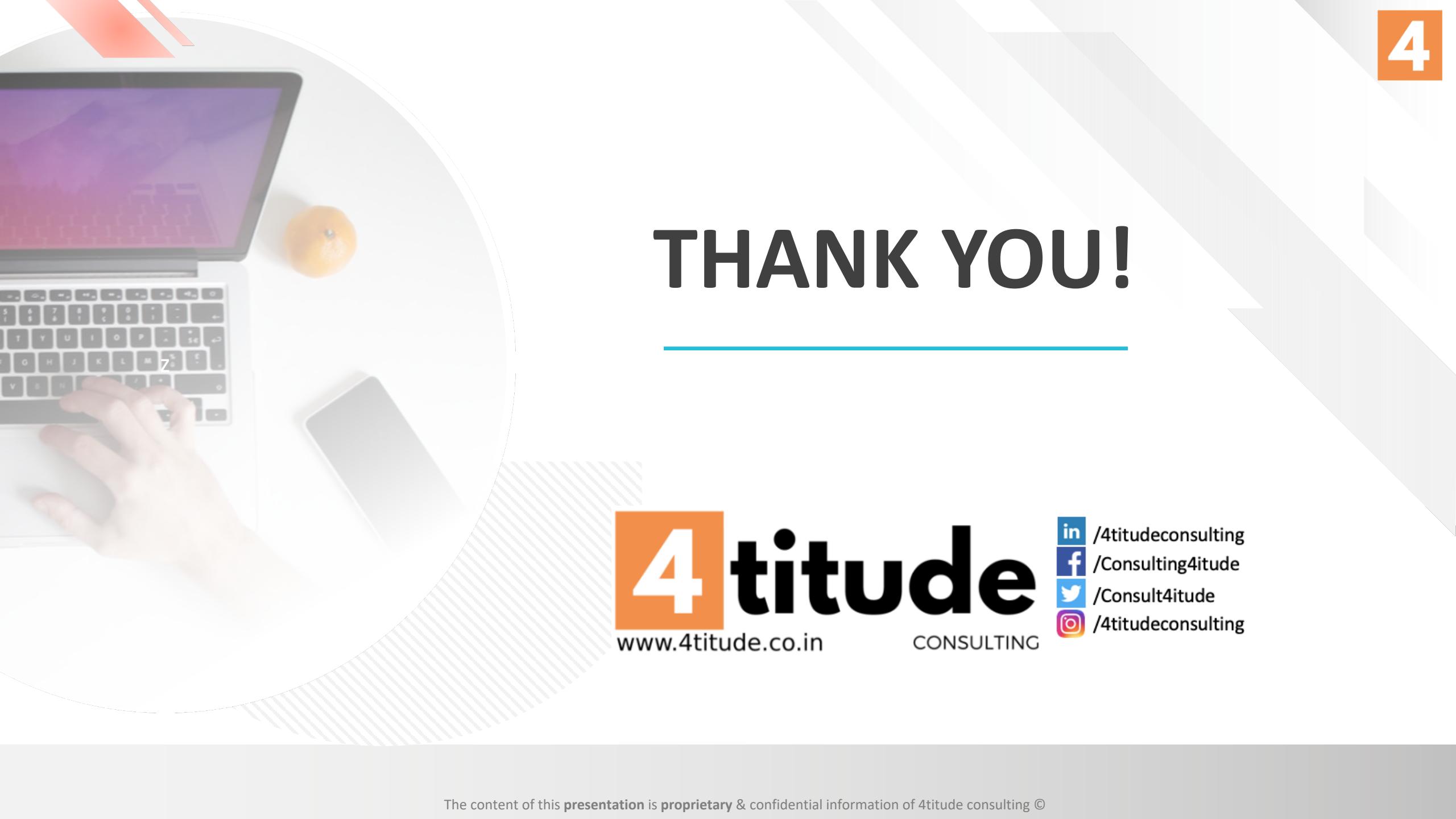
- Relevant experts to discuss about each industry in detail
- Discussion to cover:
  - Introduction
  - Market size/growth rate
  - Important segments
  - Key players and strategies
  - Recent trends and insights
  - Growth drivers and factors
  - Future scope

## Domain Workshops

- Experts to cover these functions
  - Marketing
  - Finance
  - Analytics
  - Operations
  - Strategy and Consulting
- What will be covered:
  - What to expect
  - Frameworks
  - Hotspots (Imp topics)
  - POP and POD for roles
  - Skills required to excel
  - Examples and tips

## HR Interviews

- How to prepare your CV story
- Preparing for HR questions:
  - CV Based Qns
  - Situational Qns
  - Behavioral Qns
  - Check the cultural fit Qns
- STAR, MECE, RAC Approach
- How to tackle CV Questions
- Do's and Don'ts
- How to drive your interview
- Common Examples



# THANK YOU!

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