





EVERYTHING  
YOU NEED UNDER  
ONE PROGRAM

# ABOUT US



4titude Consulting is the brainchild of a group of young and focused **IIM Graduates**. We have been associated with Career Development service for several years now.



Incubated and mentored by **InFED – IIM Nagpur**, we help students identify the right career path, build effective resumes & LinkedIn profiles, and prepare for their dream positions.

**1000+**

We have supported thousands of candidates to bag their dream job in the present competitive business environment through our unique **Kaizen** methodology

# OUR ACHIEVEMENTS

300+  
Corporate Connections



500+  
Career Conversations



700+ Placement  
Offers Generated



500+  
Resumes Built



1000+  
**Satisfied Customers**



400+  
Mock Interviews



600+  
Interview Preparations

# WHAT IS TRIATHLON?

Triathlon is a program born out of the philosophy of Kaizen - continuous improvement. After having mentored 200+ students bag their dream offers, we have structured and conceptualised the entire process.

## **To enable the students career to transform from Good to Great**



We help you to uncover and nurture your potentials to maximize your strength through Discovery & Developmental Process



## **To accelerate your performance for an Interview**



We help you to build capabilities that are essential for an Interview which increases the chances of selection

## **To direct you in a path that leverages your strength**



We direct you to find a path that matches your skill sets and core competencies through personal interaction. And an on-demand connect with Industrial leaders to grow personally & professionally

# WHO SHOULD ENROL?

MBA STUDENTS / MBA ASPIRANTS



# WHY SHOULD YOU ENROL?

livemint



About 57% of the young professionals surveyed agreed that they do not have the right connections to find a mentor. Photo: Priyanka Parashar/Mint

**70% of young Indian professionals lack mentorship, says a LinkedIn survey**

Source: Livemint

## NEED FOR A CAREER MENTOR

### **'Change is the only constant'**

Change and evolution is at the heart of the Indian economy right now, and organisations, start-up entrepreneurs, students, salaried professionals, freelancers are all taking risks for the first time. Job market has become highly competitive, more than ever. In such an enterprising climate, quick, quality advice can be life changing.

## BRIDGING THE GAP

### **'P-PC BALANCE'**

Triathlon aims to build your personality through effective P-PC balance i.e., **Production & Production Capability.**

It is equally important to develop your personality rather than just focusing on your short-term goals.

Our continuous engagement model moulds you through a systematic approach to crack interviews and shape your personality through

**Learn-Unlearn-Relearn** model.

# PROGRAM DETAILS

01

## RESUME BUILDING

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- Exclusive sessions with a domain expert
- CV Review and alignment to career goals
- Restructuring of resume using frameworks & Power verbs
- Sectional improvements
- Overall feedback and guidance

# PROGRAM DETAILS

02

## MOCK INTERVIEWS & GD PREP

- HR interviews & CV Based interviews
- Technical / Domain specific interviews
- Feedback & Interview Score Index
- Knowing GD nuances & Sessions on GD topics
- Areas of improvement

# PROGRAM DETAILS

03

## PERSONALITY DEVELOPMENT

- MBA Professionals: Focus on industry analysis and domain knowledge. Guidance to build industry relevant skills
- MBA Aspirants: Focus on overall development and personal branding. Guidance on every aspect of transition to an MBA graduate
- Through personal interaction, identification of areas of improvements and guidance to excel

# TRIATHLON PRICING



\*The sessions are curated and designed based on personalised evaluation,  
get in touch with us for your personalised schedule



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